

**[C]**

**[COBWOB CIC]**

Events With Real Impact



# [What We Do]

We create and deliver events that bring people together while raising funds for good causes.

We work with charities, companies, brands and communities to design experiences that people want to be part of not just attend.

Every event is built to drive participation, connection and measurable results.

## **Every COBWOB experience achieves three goals:**

- Unite people around an exciting activity or activities.
- Raise funds for a cause or charity.
- Create an experience people remember.

## **Our service:**

From adrenaline challenges to community-led initiatives, we manage every detail from concept to completion. You take part, we handle the execution.

# [Get Involved]

## Three Ways to Get Involved



### Join an Experience

Participate in scheduled fundraising events we have created in partnership with charities. Bring your team, or participate individually. Support a chosen cause and be part of something bigger.



### Event Sponsorship

Sponsor an existing charity event and receive a set number of participant places for your team. Boost your brand visibility through flexible, tiered branding opportunities.



### Create Your Own

Design and deliver bespoke fundraising experiences tailored to your team, specific goals, and chosen cause. We manage the entire process from concept to delivery. The advantage: Greater control, maximised impact, and fully customised to your needs.

**Each option offers an accessible way to support, have fun, and make an impact.**

# [A COBWOB experience]

An activity is one moment. A COBWOB experience is a whole day worth talking about.

We can do it all. Skydives, gala balls, curry nights, golf days, cinema evenings and everything in between. Whatever brings your people together and raises the most for your cause, we'll build it.

Every COBWOB experience starts with a conversation. We want to learn about what makes your team work, your values, and the cause you want to support.

From there, we handle everything: Hospitality, entertainment, content capture, family provision, branded moments, and everything in between. Every element is optional; every element is coordinated by us.



**Nothing is off the shelf. If you can think of it, we can build it in.**

# [The Activities]

## Adrenaline

Skydives, abseils, bungee jumps, assault courses.

## Challenges

City races, treasure hunts, sponsored walks and runs, cycling challenges.

## Social and Hospitality

Curry nights, cinema evenings, gala balls, bingo nights, golf days.

## Community and Sport

Team based and genuinely fun for anyone. Perfect as a standalone or as part of something bigger.

## Bespoke Ideas

Got something else in mind? A cycling challenge, a marathon relay, a community festival...

If it brings people together and means something to you, we'll build it.



# [The Offer]

Your Event, Your Way



## Activity Led Approach

We start with your chosen activity and build from there.



## Bespoke Experiences

Every COBWOB experience is built around you. Your team, your cause, and your budget. Nothing is fixed and nothing is off the shelf.



## Layered Enhancements

What we can layer in: Hospitality, Production, Content, Family/ Kids activities and Community, Logistics.



## Client Invitation & Spectator Passes

Invite your family, friends and clients to watch. Build atmosphere and raise more for charity.



## The Full COBWOB Experience

Pre event build up, finish line celebrations, branded materials- you dream it, we make it.



## Partnership Packages

For brands wanting an ongoing relationship, from single events to year-round programmes.

**Every price is built around your event. Let's figure out what works for you.**

# [The Founders]



## Ben Bradley

### Operations Director

- Former Royal Marine Commando. Joined the Corps at 16, served 8 years.
- Ben left in September 2025 to build something with real purpose. After 3 years of growing a community to over 37,000 followers and selling out events, it proved one thing- Give people the right reason to show up and something special happens.
- COBWOB CIC is what comes next.



## Ben Wise

### Creative Director

- The visual brain behind COBWOB. Ben brings a first class degree in Digital Media Production and years experience of professional videography and content creation to the team.
- Delivering high quality content for some of the UK's leading events and entertainment brands, Ben knows how to make things look and feel the way they should.

# [Let's Talk]

Whether you know exactly what you want or just have a feeling something good could happen, get in touch and let's figure it out together.

**Ben Bradley**, Operations Director

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